

U.S. Sector Classification Terminology and NAICS Codes

Supersectors*, subsectors and examples of the industries in each subsector. United States GDP share provided for each supersector.

Goods-Producing

Agriculture (0.8% GDP)

- **NAICS 11. Agriculture, Forestry, Fishing and Hunting**
 - Agriculture
 - Fruits (orchards), vegetables, cattle, pigs other animal products.
 - Ex: Chiquita Brands and Prairie Farms
 - Forestry
 - Timber tract operations, forest nurseries, logging.
 - Ex: North Fork Timber Company and Potlatchdeltic Corporation
 - Fishing
 - Ex: Fishing Company of Alaska Inc and Coastal Shellfish LLC
 - Hunting
 - Ex: California Wildlife Center and Wildlife Management Institute

Mining and Construction (5.5% GDP)

- **NAICS 21. Mining, Quarrying, and Oil Extraction (1.4% GDP)**
 - Oil and gas extraction, coal/metal mining, quarrying.
 - Ex: Halliburton Company and Andeavor LLC
- **NAICS 23. Construction (4.1% GDP)**
 - Building construction, highway/street/bridge construction, painters, drywall/insulation contractors, electricians, plumbers, water and gas pipeline construction.
 - Ex: DR Horton Inc and Emcor Group Inc

Manufacturing: NAICS 31-33 (10.7% GDP)

- **NAICS 33, 321, 327. Durable (6.0% GDP)**
 - Motor vehicles, aircrafts, furniture, metal production, hand tools, hardware, industrial machinery, computers, semiconductors, batteries, household appliances.
 - Ex: Ford Motor Company and Intel Corporation
- **NAICS 31, 322-326. Nondurable (4.7% GDP)**
 - Petroleum and coal products, chemical production, pharmaceuticals and medicine, paint, plastics and rubber, processed food and beverages, fabric, apparel, footwear, paper products.

- Ex: Johnson & Johnson and Exxon Mobil Corporation

Service-Producing Industries

Trade, Transportation, and Utilities (18.7% GDP)

- **NAICS 44-45. Retail Trade (6.0% GDP)**
 - Car dealers, grocery stores, department stores, gas stations, florists, office supply stores.
 - Ex: Home Depot Inc and Walmart Inc
- **NAICS 42. Wholesale Trade (6.2% GDP)**
 - Construction and Mining Equipment, paper products, farm products, chemical and petroleum wholesalers.
 - Ex: Sysco Corporation and McKesson Corporation
- **NAICS 48-49. Transportation and Warehousing (3.0% GDP)**
 - Airlines, rail services, metro systems, postal service, taxis, general/refrigerated warehousing and storage.
 - Ex: Delta Air Lines Inc, United Parcel Service Inc, and Norfolk Southern Railway Co
- **NAICS 22. Utilities (1.6% GDP)**
 - Power generation/transmission/distribution, natural gas distribution, water and sewage.
 - Ex: Duke Energy Corporation and Los Angeles Dept Wtr & Pwr

Information: NAICS 51 (5.6% GDP)

- Computing infrastructure, Data Processing, web hosting, libraries, web search portals, motion Pictures, newspapers and books, software publishers, radio/tv broadcasting, telecommunications.
- Ex: AT&T Inc, Fiserv Inc, and LinkedIn Corporation

Finance Activities (21.0% GDP)

- **NAICS 52. Finance and Insurance (8.4% GDP)**
 - Banks/credit unions, portfolio management, credit card issuing, loan brokers, financial transactions processing, insurance carriers/agencies, Pension funds, health and welfare funds.
 - Ex: Berkshire Hathaway Inc, Unitedhealth Group Inc, and American Express Company

- **NAICS 53. Real Estate and Rental and Leasing (12.6% GDP)**
 - Real estate agents/brokers, car rental agencies, rental centers, (non)residential property managers, lessors (landlords) of real estate.
 - Ex: Opendoor Technologies Inc and Hertz Global Holdings Inc

Professional Business Services (13.0% GDP)

- **NAICS 54. Professional, Scientific, and Technical Services (7.9% GDP)**
 - Research and development (Biotech, hard sciences, social sciences), legal services (lawyers, notaries, etc.), accounting, architectural and engineering services, interior/graphic design, consulting services, advertising, PR, veterinarians.
 - Ex: Alphabet Inc, H & R Block Inc, and Omnicom Group Inc
- **NAICS 55. Management of Companies and Enterprises (1.9% GDP)**
 - Offices of Bank Holding Companies, corporate/subsidiary/regional managing offices.
 - Ex: Allied Universal Topco LLC and Wilmington Trust Corporation
- **NAICS 56. Administrative, Support and Waste Management and Remediation Services (3.2% GDP)**
 - Office admin services, travel agents, security guards, armored cars, janitorial services, waste collection and related services.
 - Ex: Waste Management Inc and Uber Technologies Inc

Education and Health Services (8.6% GDP)

- **NAICS 61. Education services (1.2% GDP)**
 - Unis, k-12, tech/trade schools, and education support services
 - Ex: Johns Hopkins University and North Carolina Community College System
- **NAICS 62. Health care and social assistance (7.4% GDP)**
 - Dentists, Hospitals, nursing care facilities, childcare services
 - Ex: Kaiser Foundation Health Plan Inc and Brookdale Senior Living Inc

Leisure and Hospitality (3.9% GDP)

- **NAICS 71. Arts, Entertainment, and Recreation (0.9% GDP)**
 - Museums, amusement parks, gambling, performing arts, artists, writers.
 - Ex: Walt Disney Company, Carolina Panthers, and Caesars Holdings Inc
- **NAICS 72. Accommodation and Food Services (2.9% GDP)**
 - Restaurants, Bars, hotels, special food caterers
 - Ex: Starbucks Corporation and Aramark

Other Services: NAICS 81 (2.0% GDP)

- Repair and maintenance, barber shops, beauty salons, religious orgs, drycleaning/laundry services, professional/social/civic/political organizations, funeral homes and cemeteries
- Ex: Valvoline Inc and Salvation Army National Corp

Government: NAICS 92 (12.1% GDP)

- Local, State, Federal
 - Executive/legislative offices/bodies, judicial courts, police, firefighters, space research and technology, national security.
 - Ex: Juvenile Justice Texas Dept, Marine Corps Forces Reserve US, and Nasa/Lyndon B Jhnsn Space Ctr

BLS and NAICS Links:

- [NAICS Supersectors : U.S. Bureau of Labor Statistics \(bls.gov\)](#)
- [Industries at a Glance: NAICS Code Index : U.S. Bureau of Labor Statistics \(bls.gov\)](#)
- [NAICS & SIC Identification Tools | NAICS Association](#)